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Business Communication Bba Bca Bcom

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For B.Com., BCA, BBA, MBA and as per the UGC Model Curriculum.

India, bounded by the majestic Himalayan ranges in the North and edged by an endless stretch of golden beaches, is the land of hoary tradition and cultural diverse. Vivid kaleidoscope of landscapes, glorious historical sites and royal cities, misty mountain hideaways, colourful people, rich civilizations and festivities craft India Incredible. Recent years have witnessed the educational scene, especially the higher education sector in the State undergoing a sea change in respect of quality, diversity and accessibility in tune with the global trends. Kerala ' s surge in the educational front is to be viewed in the backdrop of the country ' s great legacy in education. India has been a major seat of learning for thousands of years. The country was home to Takshashila, the first university in the world and Aryabhama, the inventor of the digit Zero. In fact, education in Kerala has now become more value added and affordable, thanks to the pro-active initiatives of the State Government and active involvement of the private sector. Moreover, in the higher education market, Kerala has a significant edge in respect of cost which means that there would be growing influx of candidates into the state from outside the state for better and affordable professional education in the days to come. With the most sought after professionals and excellent network of institutes Kerala is becoming the very preferred educational destination in the world. And, we are equipped for you with some elucidations which step-up her significance in the educational map. In Campus Plus, we propose some valuable information along with a number of educational institutes in the State which will be useful for the students and parents in the higher education scenario.

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