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*Information Systems in Global Business Today*

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This book demonstrates how the theories and insights of anthropology have positively influenced the conduct of global business and commerce, providing a foundation for understanding the impact of culture on global business, and global business on culture.

"We have continued to evolve the structure and content of this textbook in step with the rapidly changing world of international business. This includes completely revising several key chapters, including Chapter 6, on International Trade. This is entirely updated and includes new case studies covering both the trade-war between the US and China and the complex Brexit process. These and other real-world developments have made a wide range of stakeholders much more aware of the significance of global trade interdependencies than in the past. Chapter 16 on the European Union is also entirely updated to take account of Brexit and a range of new socio-political and economic events in Europe. Chapter 11 ('MNEs as Responsible Stakeholders') has been removed, making this edition more consolidated, with 20 rather than 21 chapters. In place of Chapter 11 we have inserted new sections, frameworks and case studies on responsible business throughout the book as a fundamental dimension of international business theory and practice across all the other chapters. New case studies, such as 'Businesses and NGOs working together on climate change' in Chapter 4, provide additional material on this topic. Chapter 14, on 'Political risk and negotiation strategy' also features new case studies on the 'US-Venezuela oil dispute' and 'Huawei accused of spying'"

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Research Methods For Business, 8th Edition explains the principles and practices of using a systematic, organized method for solving problematic issues in business organizations. Designed to help students view research from the perspective of management, this popular textbook guides students through the entire business research process. Organized into six main themes—Introduction, Defining the Management and the Research Problem, Theory, Collecting Information, Drawing Conclusions, and Writing and Presenting the Research Report—the text enables students to develop the skills and knowledge required to successfully create, conduct, and analyze a research project. Now in its eighth edition, this popular textbook has been thoroughly updated to incorporate substantial new and expanded content, and reflect current research methods and practices. The text uses a unique blended learning approach, allowing instructors the flexibility to custom-tailor their courses to fit their specific needs. This innovative approach combines the face-to-face classroom methods of the instructor with internet-based activities that enable students to study what they want, when they want, at their own pace.

This text's user-friendly format, manageable length, and up-to-date real world examples enable students to experience business firsthand. 'Business in Action' takes students on an engaging exploration of the fundamentals, strategies, and dynamics that make the business world work.

The World Today is the number one bestselling brief World Regional Geography textbook. The seventh edition continues to bring readers geographic perspectives on a fast-changing world through the regional view. Restructured chapters provide a macro review of important physical, cultural, and political characteristics, drawing upon up-to-date significant world events and crises. The cartographically superior maps have been updated for the seventh edition to offer an accurate and vast picture of the world--multi-layer, interactive, GIA maps have been added to WileyPLUS Learning Space. To complement the extensive map program, the majority of the photos have been taken by our authors during their field research, allowing the student to experience an authentic geographical viewpoint of our world.

This essential and highly acclaimed guide, now updated and revised in its eighth edition, explains the business of the British music industry. Drawing on her extensive experience as a media lawyer, Ann Harrison offers a unique, expert opinion on the deals, the contracts and the business as a whole. She examines in detail the changing face of the music industry and provides absorbing and up-to-date case studies. Whether you're a recording artist, songwriter, music business manager, industry executive, publisher, journalist, media student, accountant or lawyer, this practical and comprehensive guide is indispensable reading. Fully revised and updated. Includes: - The current types of record and publishing deals, and what you can expect to see in the contracts - A guide to making a record, manufacture, distribution, branding, marketing, merchandising, sponsorship, band arrangements and touring - Information on music streaming, digital downloads and piracy - The most up-to-date insights on how the COVID-19 crisis has affected marketing - An in-depth look at copyright law and related rights - Case studies illustrating key developments and legal jargon explained.

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