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Product designer, writer, UX guy, and founder of Nicely Said. Past experience includes Disney, Inside Out Leadership, Tiny Mix Tapes, and Two Hat. With a Master's Degree from the School of Hard Knocks, Chris has been publishing content on the web since the pre-blog days of Diaryland and LiveJournal.

What is Content Writing? 10 Tips on How to ... - Nicely Said

Nicole Fenton and Kate Kiefer Lee, the authors of Nicely Said: Writing for the Web with Style and Purpose, answer our questions on the biggest mistake companies make with web content, how to get your customers to care, and advice for those who seek a career in writing for the web. From the author of

Q&A with the Authors of Nicely Said: Writing for the Web ...

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