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Reporting for the Media by John R. Bender
Although the 11th edition contains hundreds of changes, some major ones are worth noting: Foremost is the change in title to "Writing and Reporting for the Media" from "Reporting for the Media."

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Previous eds.: Reporting for the media / Fred Fedler ... [et al.]. 2005.

"To accompany Writing and Reporting for the Media."

For at least a decade, media prognosticators have been declaring the death of radio, daily newspapers, journalistic ethics, and even journalism itself. But in *Convergence Journalism*, an introductory text on how to think, report, write, and present news across platforms, Janet Kolodzy predicts that the new century will be an era of change and choice

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text, links to additional examples and further resources, video tours of production facilities, video interviews with leaders in the field, and an updated instructor's manual.

A fundamental introduction to newswriting and reporting, this classic text focuses on the basics of reporting, including critical thinking, thorough reporting, excellent writing and creative visual communication skills for stories across all media. With digital journalism covered throughout the text and additional exercises in a brand new

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workbook, Writing and Reporting for the Media is the most up-to-date, realistic, and applied text available.

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Pulling examples straight from recent headlines, *WRITING AND REPORTING NEWS: A COACHING METHOD*, 8e uses tips and techniques from revered writing coaches and award-winning journalists to help you develop the writing and reporting skills you need to succeed in the changing world of journalism. Full-color photographs and a strong storytelling approach keep you captivated throughout the book. An entire chapter is devoted to media ethics, while ethical dilemmas in each chapter give you practice working through ethical issues before you face them on the job. Offering the most up-to-

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date coverage available, the Eighth Edition fully integrates multimedia content into the chapters-reflecting the way the news world actually operates. It also includes an all-new book glossary featuring many of the newer terms used in Journalism. Integrating new trends in the convergence of print, broadcast, and online media, WRITING AND REPORTING NEWS equips you with the fundamental skills you need for media careers now-and in the future. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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The media reporting of the Ethiopian Famine in 1984-5 was an iconic news event. It is widely believed to have had an unprecedented impact, challenging perceptions of Africa and mobilising public opinion and philanthropic action in a dramatic new way. The contemporary international configuration of aid, media pressure, and official policy is still directly affected and sometimes distorted by what was--as this narrative shows--also an inaccurate and misleading story. In popular memory, the reporting of Ethiopia and the resulting humanitarian

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intervention were a great success. Yet alternative interpretations give a radically different picture of misleading journalism and an aid effort which did more harm than good. Using privileged access to BBC and Government archives, *Reporting Disasters* examines and reveals the internal factors which drove BBC news and offers a rare case study of how the media can affect public opinion and policymaking. It constructs the process that accounts for the immensity of the news event, following the response at the heart of government to the pressure of public opinion. And it shows that while the

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reporting and the altruistic festival that it produced triggered remarkable and identifiable changes, the on-going impact was not what the conventional account claims it to have been.

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the seventh Edition are profiles of working journalists who give readers a glimpse into the working life of modern reporters, producers, and directors. This new edition also covers important aspects of the use of social media, drone journalism, and digital technology. A new chapter on portfolio development will assist readers in developing the skills to advance in their careers. The text has also been updated to reflect new industry standards in modes of information gathering and delivery, writing style, and technology. Additional features include: Key words at the start of every chapter,

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identifying important terms and definitions;
End of chapter summaries, which allows readers to review the chapter's main points;
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Chapter-by-chapter exercises, which readers can apply to a chapter's themes; A companion website featuring video tutorials of necessary skills for journalists, including how to arrange lighting structures, how to hold a microphone, and how to properly conduct an interview.

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