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The Equifax Security Breach
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There was the Equifax breach in
2017, when the personal
information of 147 million people
— key data like, say, social

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Commercial Bank of a
predatory commercial ecosystem.

Tech Savvy: Once more into the
(data) breach!

Equifax first disclosed the hack in
September 2017, three months
after the company discovered the
breach. Hackers leveraged a
security flaw in a tool designed to
build web applications to steal ...

Equifax reportedly near deal to
pay about \$700 million over data
breach

For instance, Winick cited a 2017
New York Post article that
suggested credit rating company
Equifax had ... the result of a data
breach. "A media-crazed so-called
security researcher has ...

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Notification no-nos: What to avoid when alerting customers of a breach

Last week, Americans learned their personal, financial and credit information was placed in jeopardy when criminals broke into databases storing that vital information at Equifax. The stolen records ...

How to protect yourself from the massive Equifax data security breach

The company's vision, says CEO J.J. Guy, is to transform how asset inventory is managed for better visibility into potential security gaps.

Preventing another Equifax breach: Sevco Security wants to

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transform asset management
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By Dennis Romboy | Posted - Sep.
11, 2017 at 5:17 p.m. This
archived news story is available
only for your personal, non-
commercial ... Equifax for \$5
billion Monday, claiming the
massive breach ...

Utahns sue Equifax for \$5B over
data breach
Equifax revealed Thursday ... in
the company's 2017 data breach.
Initially, the credit reporting
agency said in September 2017
that the names, Social Security
numbers, birth dates, addresses
...

Equifax reveals 2.4 million more
people were victims of data
breach

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Financial services giant Intuit this week informed 1.4 million small businesses using its QuickBooks Online Payroll and Intuit Online Payroll products that their payroll information will be shared ...

Intuit to Share Payroll Data from 1.4M Small Businesses With Equifax

The Iowa-based Peoples Community Health Clinic (PCHC) notified patients on June 29 that a recent cyberattack may have impacted patients' private information. PCHC said it "became aware of suspicious ...

Patient Info Exposed in Health Clinic Cyberattack Data Breach
A perfect operational security storm is brewing. It has less to do

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with what hackers are doing & more to do with what businesses aren't doing. The post Are You Ready for the Perfect Operational ...

Are You Ready for the Perfect Operational Security Storm?
The credit reporting agency said in September 2017 that the names, Social Security numbers ... after the company revealed the data breach, Equifax saw its net income rise by 40% over the previous ...

Equifax's bottom line not dented by data breach, profits rose 20% in 2017

Equifax Breach: What You Need To Do Now
Equifax's security lapse could be the largest theft

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Involving Social Security numbers, among the most common methods to confirm identity. Russian Officials ...

Data Breach

Most people don't recall the LinkedIn data breach from nine years ago, the Adobe customer cyber attackers from eight years back, that Equifax exposed private information of millions of people just ...

If You're Part Of A Data Breach,
You Probably Don't Know It
The 2017 Equifax breach was ...
year's membership to TrustedID,
its commercial identity theft
service? But that offer -- originally
available to anyone with a Social
Security number -- has ended.

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Best identity theft protection and monitoring services for 2021

Stewart, a bond underwriter, is among 846,600 people nationwide whose name, Social Security number ... exposed in a 2017 data breach of the credit reporting agency Equifax. More than 20 loan ...

'Rampant' fraud cost small firms as much as \$79 billion in COVID aid

The Exchange campaign attribution will also provide hints about the role of the first national cyber director in such incidents. NSA veteran Chris Inglis was confirmed for the position just weeks ago.

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China Likely Outed Soon For Exchange Hacks

and as a follow-up on the 2017 data breach at Equifax, can you provide an update on the company's security measures? Anderson: I'm just happy to report that security is one of our core ...

Equifax president: Financial inclusion 'critical' for success of consumers and businesses
SEC settles data breach protocol case. Kroger settles with Accellion breach victims. Recent healthcare data breaches. Aadhaar breach reported in Tamil Nadu.

Settlements in data breach incidents. Healthcare data breach roundup. Aahaar exposure in Tamil Nadu.

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Security researchers say dozens of other high-value entities that have not yet been named were also targeted as part of the breach of Pulse ... interest to China for commercial and national ...

Elvy explores the consumer ramifications of the Internet of Things through the lens of the commercial law of privacy and security.

With new cases and examples from headlines, MANAGERS AND THE LEGAL ENVIRONMENT: STRATEGIES FOR BUSINESS, 9E equips readers with the legal knowledge and risk management techniques for success as a

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Commercial Bank Cutting-edge coverage and a strategic approach teach how to enhance realizable value, redeploy resources, and manage legal and business risk. Up-to-date coverage addresses the rights of workers at firms, like Uber, in the gig economy; the right of employers to restrict employees' social media; ethics of compensating workers who are tipped; law to protect children's safety on the Internet; Fourth Amendment concerns in searches of cell location; rules governing crowdfunding; and the ramifications of the EU's "right to be forgotten." Readers learn to use legal tools to create value, attain business objectives, resolve legal issues, and handle

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Cyber risk is the highest
perceived business risk according
to risk managers and corporate
insurance experts. Cybersecurity
typically is viewed as the
boogeyman: it strikes fear into
the hearts of non-technical
employees. Enterprise
Cybersecurity in Digital Business:
Building a Cyber Resilient
Organization provides a clear
guide for companies to
understand cyber from a business
perspective rather than a
technical perspective, and to
build resilience for their business.

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Written by a world-renowned expert in the field, the book is based on three years of research with the Fortune 1000 and cyber insurance industry carriers, reinsurers, and brokers. It acts as a roadmap to understand cybersecurity maturity, set goals to increase resiliency, create new roles to fill business gaps related to cybersecurity, and make cyber inclusive for everyone in the business. It is unique since it provides strategies and learnings that have shown to lower risk and demystify cyber for each person. With a clear structure covering the key areas of the Evolution of Cybersecurity, Cybersecurity Basics, Cybersecurity Tools, Cybersecurity Regulation, Cybersecurity Incident Response,

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Forensics and Audit, GDPR, Cybersecurity Insurance, Cybersecurity Risk Management, Cybersecurity Risk Management Strategy, and Vendor Risk Management Strategy, the book provides a guide for professionals as well as a key text for students studying this field. The book is essential reading for CEOs, Chief Information Security Officers, Data Protection Officers, Compliance Managers, and other cyber stakeholders, who are looking to get up to speed with the issues surrounding cybersecurity and how they can respond. It is also a strong textbook for postgraduate and executive education students in cybersecurity as it relates to business.

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There are a lot of e-business security concerns. Knowing about e-business security issues will likely help overcome them. Keep in mind, companies that have control over their e-business are likely to prosper most. In other words, setting up and maintaining a secure e-business is essential and important to business growth. This book covers state-of-the art practices in e-business security, including privacy, trust, security of transactions, big data, cloud computing, social network, and distributed systems.

This timely and compelling book presents a broad study of all key cyber security issues of the highest interest to government

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and business as well as their implications. □ Takes a broad approach to the problems of cyber security, covering every important issue related to the threats cyber security poses to government and business □ Provides detailed coverage of the political, financial, data protection, privacy, and reputational problems caused by cyber attacks □ Offers a forward-looking approach, discussing emerging trends that will bring new challenges to those charged with enhancing cyber security □ Makes insightful suggestions into how nations and businesses can take steps to enhance their cyber security

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Ethical Decisions teaches students how to navigate ethical issues they will encounter using the weight-of-reasons approach applied throughout the book. This decision-making framework's goal is not to faithfully apply particular philosophical perspectives on what is right, but rather to solve ethical problems. Authors Alfred A. Marcus and Timothy J. Hargrave underscore the need for employees at all levels to carefully consider the ethical implications of their actions using this approach and it can be applied at the individual, organizational, and stakeholder levels. Each chapter provides a case to walk through application of the framework and mini-cases allow students to practice

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applying this framework on their own. A wide range of real-world case studies are presented, featuring companies such as Facebook, Google, Wells Fargo, Volkswagen, and Amazon. This practical, down-to-earth text also delves into topics not covered extensively by other books such as slow and fast thinking, the inherent conflict between the individual and organization, conformity, and the difficulties of speaking truth to power. Students are offered ample opportunity to engage in thoughtful reflection, discussion, and application as they grapple with ethical issues big and small.

The General Data Protection Regulation is the latest, and one

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Of the most stringent regulations regarding Data Protection to be passed into law by the European Union. Fundamentally, it aims to protect the Rights and Freedoms of all the individuals included under its terms; ultimately the privacy and security of all our personal data. This requirement for protection extends globally, to all organizations, public and private, wherever personal data is held, processed, or transmitted concerning any EU citizen. Cyber Security is at the core of data protection and there is a heavy emphasis on the application of encryption and state of the art technology within the articles of the GDPR. This is considered to be a primary method in achieving compliance with the law.

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Understanding the overall use and scope of Cyber Security principles and tools allows for greater efficiency and more cost effective management of information systems. GDPR and Cyber Security for Business Information Systems is designed to present specific and practical information on the key areas of compliance to the GDPR relevant to Business Information Systems in a global context. Key areas covered include: - Principles and Rights within the GDPR - Information Security - Data Protection by Design and Default - Implementation Procedures - Encryption methods - Incident Response and Management - Data Breaches

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In the past, practical applications motivated the development of mathematical theories, which then became the subject of study in pure mathematics where abstract concepts are studied for their own sake. The activity of applied mathematics is thus intimately connected with research in pure mathematics, which is also referred to as theoretical mathematics.

Theoretical and Applied Mathematics in International Business is an essential research publication that explores the importance and implications of applied and theoretical mathematics within international business, including areas such as finance, general management, sales and marketing, and supply

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Chain management. Highlighting topics such as data mining, global economics, and general management, this publication is ideal for scholars, specialists, managers, corporate professionals, researchers, and academicians.

Balance the benefits of digital transformation with the associated risks with this guide to effectively managing cybersecurity as a strategic business issue. Important and cost-effective innovations can substantially increase cyber risk and the loss of intellectual property, corporate reputation and consumer confidence. Over the past several years, organizations around the world

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have increasingly come to appreciate the need to address cybersecurity issues from a business perspective, not just from a technical or risk angle. Cybersecurity for Business builds on a set of principles developed with international leaders from technology, government and the boardroom to lay out a clear roadmap of how to meet goals without creating undue cyber risk. This essential guide outlines the true nature of modern cyber risk, and how it can be assessed and managed using modern analytical tools to put cybersecurity in business terms. It then describes the roles and responsibilities each part of the organization has in implementing an effective enterprise-wide cyber risk

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Commercial Bank management program, covering critical issues such as incident response, supply chain management and creating a culture of security. Bringing together a range of experts and senior leaders, this edited collection enables leaders and students to understand how to manage digital transformation and cybersecurity from a business perspective.

This book constitutes the refereed proceedings of the 5th International Conference on HCI in Business, Government and Organizations, HCIBGO 2018, held as part of the 20th International Conference on Human-Computer Interaction, HCII 2018, in Las Vegas, NV, USA. The 1171 full

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papers and 160 posters presented at the 14 co-located HCI 2018 conferences were carefully reviewed and selected from a total of 4346 submissions. The papers address the latest research and development efforts and highlight the human aspects of design and use of computing systems. The papers thoroughly cover the entire field of human-computer interaction, addressing major advances in knowledge and effective use of computers in a variety of application areas. The papers included in this volume cover the following topics: information systems in business; electronic commerce and consumer behavior; social media and social communities in business; social innovation; and

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business analytics and
visualization.

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