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“ The Kickstarter Handbook: Real-Life Success Stories of Artists, Inventors, and Entrepreneurs ” by Don Steinberg is a very good book for anyone wanting to know more about raising funds through Kickstarter, the “ crowdfunding ” site that was launched in 2009 and since then has helped people raise a phenomenal amount of money for a variety of creative projects.

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budgeting and marketing advice. Highlighted chapters:

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There are a number of things you need to know before you venture into the Kickstarter universe – and The Kickstarter Handbook guides you through every step of the process. The book is both inspiring and cautionary (and rightfully so!) You ’ ll read real life success stories – but you ’ ll also learn valuable lessons from those who failed.

The Kickstarter Handbook | Create With Joy

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